

Boutique resi developer named as one of Britain's top luxury brands

Echlin has become the first property developer to be appointed a member of UK luxury industry body Walpole.

This means the Chelsea-based firm is now recognised alongside top brands like Alexander McQueen, Aston Martin, Alfred Dunhill, Burberry, Claridge's and Astley Clarke for "making a contribution to the best in British luxury".

Set up by Sunday Times "Young Developer to Watch" Sam McNally and former Burberry director Mark O'Callaghan, the firm has worked on a number of significant residences in Holland Park, Notting Hill and Chelsea to date, and is currently on-site in Belgravia, Kensington, South Ken, Westminster and Little Venice.

Read PrimeResi's interview with Sam McNally and Mark O'Callaghan [here](#)



Echlin co-founders Sam McNally and Mark O'Callaghan

Michelle Emmerson, CEO, Walpole: "We are delighted to welcome Echlin as a member of Walpole, recognising them to be one of the newer more forward thinking British luxury brands, with an exciting future ahead. Echlin's thoughtful yet visionary approach to residential design, craftsmanship and consideration for how a home should work intelligently for the individual, is something we are excited to see more of."

Mark O'Callaghan, co-founder of Echlin: "Our ethos is to deliver understated luxury through warm contemporary interiors, creating timeless homes of distinct character, with quality craftsmanship at the core. We strongly believe in Britain's fantastic pedigree for both creativity and craftsmanship, something that will only continue to thrive through the important work of organisations such as the Walpole. We look forward to working with other members within the luxury industry to have the opportunity to learn from and also challenge one another. Echlin already specifies as much as we can from UK based companies, but we feel there is more we can do to support established and burgeoning talent."



Echlin project in Chelsea

See the full list of Walpole members [here](#)

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